

FirstFOODIE



MEDIA KIT

"Bangalore's most outgoing people read FirstFoodie every week!"

140,000+ readers!

Sec A1 readership

Lifestyle focused



Leaderboard

Medium Rectangle

Half Page

Video Feature

Sponsored Feature



- RATE CARD**
- Leaderboard
728x90 Rs 18,000
 - Medium Rectangle
300x250 Rs 15,500
 - Half Page
300x600 Rs 35,000

- ADVERTORIAL**
- Video feature/ interview
< 5 minutes Rs 55,000
 - Sponsored Feature
< 500 words Rs 25,500

EDMS
 Exclusive Database
 SUBSCRIBERS: 140,000+
 Reference rate
 Rs 55,000 per blast



Rates are valid from Jan 2017 and applicable only for retail / local advertisers