

FirstFOODIE



MEDIA KIT

"Bangalore's most outgoing people read FirstFoodie every week!"

140,000+ readers!

Sec A1 readership

Lifestyle focused





○ Leaderboard

○ Medium Rectangle

○ Half Page

○ Video Feature

○ Sponsored Feature



RATE CARD

Leaderboard
 728x90 Rs 18,000

.....
 Medium Rectangle
 300x250 Rs 15,500

.....
 Half Page
 300x600 Rs 35,000

ADVERTORIAL

Video feature/ interview
 < 5 minutes Rs 55,000

.....
 Sponsored Feature
 < 500 words Rs 25,500

EXPLOCITY EDMS

Exclusive Database
 SUBSCRIBERS: 140,000+
 Reference rate
 Rs 55,000 per blast



Rates are valid from Jan 2018